



28 August, 2025  
Berlin, Germany

H.E. Dr. Karmen Joller  
Minister of Social Affairs  
Ministry of Social Affairs, Suur-Ameerika 1, 10122 Tallinn, ESTONIA

## 2025 WORLD SEPSIS DAY – SEPTEMBER 13 “5 Facts x 5 Actions”

Dear Minister Joller, Your Excellency,

On behalf of the **Global Sepsis Alliance (GSA)**, the **European Sepsis Alliance (ESA)**, and the **Global Sepsis Survivor and Family Committee (GSSFC)**, we extend our sincere appreciation for your dedication to advancing the global health agenda.

As [World Sepsis Day 2025](#) is fast approaching on September 13, we respectfully seek your leadership in marking this important occasion in Estonia. We have been honoured to convene 2023 and 2024 World Sepsis Day (WSD) campaigns under the [Patronage of Dr. Tedros Ghebreyesus, WHO Director-General](#) and we look forward to receiving his special video address for 2025 WSD. For more information, please refer to the [link](#).

This year's campaign themed “**5 Facts × 5 Actions**” highlights the urgent need to raise public awareness and drive policy to combat **Sepsis** – a global health threat affecting nearly **50 million** children, women and men each year and responsible for **20% of all deaths worldwide**.

To support the implementation of the [2030 Global Agenda for Sepsis](#), launched at the German Parliament as the first multi-year strategy in this field, we cordially invite your Ministry to:

- Organize a **press conference/media briefing** on September 13 or during **Sepsis Awareness Month in September** to promote public literacy about Sepsis.
- Include **Sepsis survivors and affected family members** in the media events to share their personal experiences and inspire broader public and policy action.
- Present **national Sepsis data** on morbidity and mortality (based on national records or the [MICROBE database](#)) and outline current or planned strategies for prevention, early detection, and clinical management in both paediatric and adult populations.

In support of your advocacy efforts, we are delighted to share the attached **2025 World Sepsis Day Policy and Media Brief** (Annex A), which summarizes:

- **Five key facts** about the global burden of Sepsis
- **Five life-saving policy actions** for governments, media, and stakeholders, and
- Evidence-based advocacy messages and statistics for **media use**.

We would also like to draw your attention to the latest global and national data from [MICROBE database](#), developed by the **Institute for Health Metrics and Evaluation (IHME)** and the **University of Oxford**. According to the estimates, in 2021 alone, 4,457 people in Estonia died from Sepsis as an immediate or intermediate cause, including approximately 1,371 deaths due to bacterial infections and 616 deaths associated with antimicrobial resistance (AMR).

The Global Sepsis Alliance, together with our network of 122 member organizations across 6 geographic regions, looks forward to strengthening collaboration with your Ministry toward organizing impactful activities for World Sepsis Day 2025 and implementation of the 2030 Global Agenda for Sepsis in Estonia.

For any assistance needed, your office may contact Simone Mancini – Partnership Lead at the Berlin head office of the Global Sepsis Alliance ([simone.mancini@global-sepsis-alliance.org](mailto:simone.mancini@global-sepsis-alliance.org)).

Thank you in advance for your commitment to elevating Sepsis on the national health agenda and for helping prevent millions of avoidable deaths worldwide.

We look forward to your response and to the successful implementation of the 2025 World Sepsis Day events in your country.

Please accept, Your Excellency, the assurances of our highest consideration.

Sincerely,



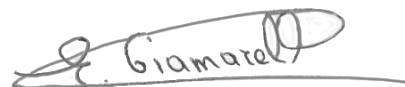
**Prof. Niranjana Kissoon**  
**President**  
**Global Sepsis Alliance**

Past President, World Federation for  
Paediatric Intensive & Critical Care  
Societies (WFICCS)



**Hon. Dr. Mariam Jashi**  
**CEO**  
**Global Sepsis Alliance**

Former Chair of Parliamentary  
Committee and Deputy Minister  
of Health of Georgia



**Prof. Evangelos J. Giamarellos-Bourboulis**  
**Chair**  
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President  
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